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MISSION FOR ALL



World View

8 Billion People

31.25% Christians

13.25% have heard about Jesus Christ

43% have never heard about Jesus



Uganda View

52.8M people

82% Christians

2.03% have never heard about Jesus



“*And this gospel of the kingdom
will be preached in all the world
as witness to all nations, and then
the end will come.*”

Matthew 24:14

“ *Then I saw another angel
flying in the midair, and he
had the eternal gospel to
proclaim to those who live on
earth-to every nation, tribe,
language and people* ”

Revelation 14:6

HOW

ARE WE TO RESPOND TO THE TIMES?





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“ Let every worker..., study, plan, devise methods, to reach the people where they are. We must do something out of the common course of things. We must arrest the attention. We must be deadly in earnest. We are on the very verge of times of trouble and perplexities that are scarcely dreamed of. ”

Evangelism, p. 122

MEDIA

The image is a conceptual representation of digital media. It features a dark, textured wooden surface as the base. Scattered across this surface are numerous small, semi-transparent rectangular images. These images depict various scenes: people using laptops, a person on a mobile phone, a group of people in a meeting, a person in a car, and abstract digital patterns. In the foreground, several hands are visible interacting with technology: one hand is on a laptop keyboard, another is on a mouse, and others are holding or pointing at tablets. The overall color palette is dominated by dark blues, purples, and greys, with the white text 'MEDIA' providing a strong contrast in the center.



KEY STATISTICS

- **14.2 Million** people access Internet
- **38.6 Million** active smartphones
- **22 Million** TV viewers and radio listeners
- **35 Million** Radio listeners
- **2.4 Million** on social media
- **5.6 Million** hours per day on social media



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1 PROJECT



7PROJECT

SEPTEMBER 2027

United in

- *Timing, theme, and global marketing*

Launch

- *September 05 Global*
- *September 12 Uganda Union.*



PROJECT

SEPTEMBER 2027

Diverse in

- *Decentralized approaches*
- *Contextualized in the communication of the message*



**ALL THINGS NEW:
HOPE STARTS HERE**

Uganda Union Mission
Of Seventh-day Adventists

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1PROJECT

ALL MEDIA

Every platform becomes a pulpit.

- *Social media*
- *Publishing*
- *Radio*
- *Television*



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7PROJECT

THE MESSIAH

- Jesus Christ - the Messiah is the **central theme**
- 2,000 year anniversary of Jesus' baptism

Everything points to Him

The background of the image is a gradient of blue and purple, with a soft, out-of-focus texture. Two hands are visible, held up with palms facing each other, fingers spread. The hands are positioned in the center-right of the frame. Overlaid on the image is the text '2 PREPARATION' in white. The '2' is a large, stylized outline, while 'PREPARATION' is in a bold, sans-serif font.

2 PREPARATION



2 PREPARATION

UNITED IN PRAYER

We **plead** for:

- the Holy Spirit's presence
- power to guide, empower, and transform.



2 PREPARATION

PROPHETIC BOOKS

- Daniel spotlights Christ's first coming
- Revelation heralds His second.
- Members and pastors dive deep into Christ-centered prophecies, supported by *The Great Controversy*.

“ *When the books of Daniel and Revelation are better understood, believers will have an entirely different religious experience. They will be given such glimpses of the open gates of heaven that heart and mind will be impressed with the character that all must develop in order to realize the blessedness which is to be the reward of the pure in heart.* ”

Testimonies to Ministers and Gospel Workers, p.114



2 PREPARATION

THE DESIRE OF AGES

“

Spend a thoughtful hour each day in contemplation of the life of Christ.

”

The Desire of Ages, p. 83

A photograph of a church service, overlaid with a strong purple color filter. In the foreground, a person's hands are visible, holding an open Bible and pointing to a specific passage. In the background, other people are seated, some with their hands clasped in prayer. An acoustic guitar is partially visible on the right side of the frame. The overall atmosphere is solemn and spiritual.

3 PURPOSE



3 PURPOSE

CHURCH MOBILIZATION

- Every member personally involved in disciple-making
- Every Adventist media outreach connects interested people with local churches



3 PURPOSE

BIBLE STUDY REQUESTS

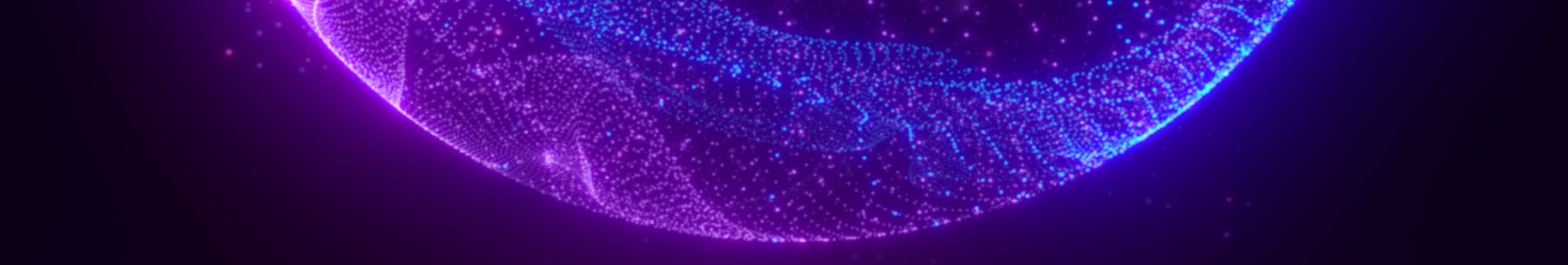
- Every church transforms into a Bible School, actively following up Bible study requests.



3PURPOSE

HARVEST EVENTS

- Every church hosts harvest events, welcoming viewers and listeners from every media platform.
- Members establish home groups within their communities.



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1 PROJECT

September 2027

All Media

The Messiah

2 PREPARATION

Prayer Initiatives

Prophetic Books

The Desire of Ages

3 PURPOSE

Church Mobilization

Bible Study Requests

Harvest Events

Reach:

Broaden online and localized community spheres using every available medium to share hope.

Engage:

Offer clear, accessible pathways to foster interactive spiritual growth and small-group Bible studies.

Connect:

Offer clear, accessible pathways to foster interactive spiritual growth and small-group Bible studies.



“*Then a third angel
followed them,
saying with a loud
voice...*

”

Revelation 14:9

A night cityscape, likely Singapore, with the Petronas Twin Towers prominently featured. The image is overlaid with numerous vertical and diagonal lines of light in blue, purple, and pink, creating a digital or network-like effect.

If we want to preach
in a loud voice, we
need to preach in

One Voice

~Pr. Erton Khöler



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**As an Entity come up with key
OneVoice activities that you will do in
your entity/institution context and
targets**





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